

WORKING PLYMOUTH

Economic Development



Plan for Jobs – Update

5 March 2014

Background

The Plan for Jobs was considered and agreed by the Growth and Prosperity Overview and Scrutiny Panel on 20 February 2013. The Plan brings together 19 very different projects, covering a variety of interventions and led by a variety of partners, including the Council. The Plan aims to deliver over 2,000 jobs (ft/pt jobs and apprenticeships lasting more than six months) by the end of 2014.

A Plan for Jobs Task Force oversees project delivery (Appendix I has a list of members), and individual Task Force members are responsible for championing projects within the Plan. The Task Force meet in person every six months, with interim meetings if required. Quarterly update reports are also compiled for every Plan for Jobs project.

This report provides an update on Plan for Jobs following the first full year of the plan (2013 calendar year).

Plan for Jobs projects - progress to date

Year one of Plan for Jobs (2013 calendar year) has created 1,183 jobs and apprentices.

In order to reach the 2,000 jobs created target at the end of 2014 there needs to be an average of 250 jobs per quarter. Each quarter during year one of the Plan has superseded this target, demonstrating the strong progress of the Plan.

Graph I and Table I below demonstrate the total jobs created during year one.

Graph 1 – Plan for Jobs Cumulative Jobs Total

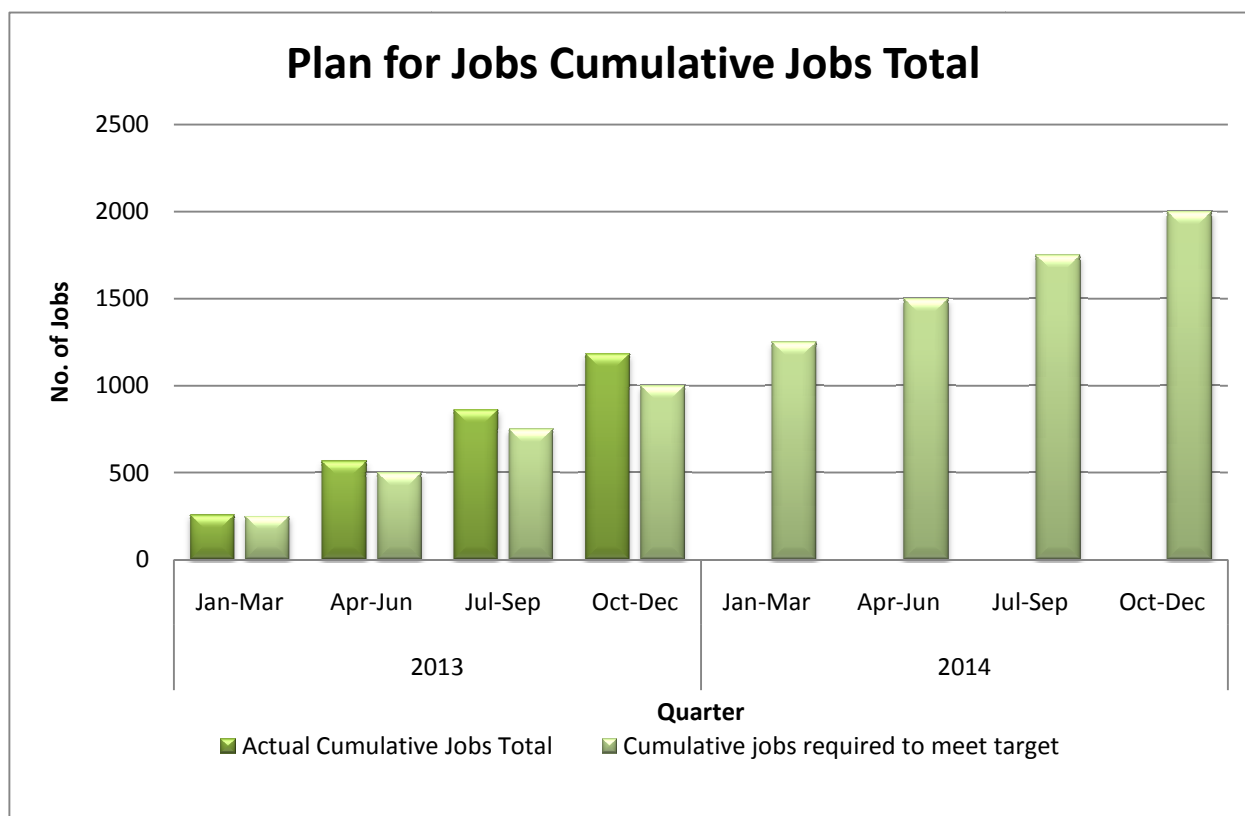


Table 1 – Job total of individual projects within Plan for Jobs

Project	Q1	Q2	Q3	Q4	TOTAL
1 West End Accelerated Development	60	0	0	0	60
2 Plymouth Pavilions/Home Park	0	0	0	0	0
3 Get Britain Building	0	0	0	0	0
4 Bickleigh	0	0	1	4	5
5 Provision of Enterprise Hubs	0	0	0	0	0
6 Proactive Approach to Planning	0	10	8	0	18
7 1000 Club	149	212	208.5	144.5	714
8 Apprenticeship Training Agency	0	0	3	5	8
9 Making Waves	1	0	0	0	1
10 Increasing Inward Investment	6	22.5	25	20	73.5
11 PWGF2	0	18	3	39.5	60.5
12 Fredericks Foundation	1.5	0	2	2	5.5
13 Outset Finance	10	4	2	37	53
14 GAIN	12	18	31	26	87
15 Digital Connectivity	11	12	12	12	47

16	Business Engagement	3	1	0	6.5	10.5
17	Pursuing Public Finances for Jobs	4	1	0	0	5
18	PCC Procurement	0	10	0	25	35
19	Plymouth Building for Jobs Investment Fund	0	0	0	0	0
TOTAL		257.5	308.5	295.5	321.5	1,183

Discussion

Plan for Jobs Year One Summary

Each quarter during year one of Plan for Jobs has seen strong numbers of jobs and apprenticeships created, resulting in a total of 1,183 jobs and apprenticeships during year one of the Plan, superseding the year one target. This strong progress provides confidence that, as a minimum, the target number of jobs (2000 jobs over two years) will be met during the total Plan period.

15 of the 19 projects have already created jobs or apprenticeships. The projects which have not yet demonstrated results are predominantly the larger building projects, but it was always anticipated that these would not start to deliver job outputs until the second year of the Plan. Many of the larger building projects, for example 'Get Plymouth Building' (project 3) and 'Provision of Enterprise Hubs' (project 5) have progressed well with regard to securing planning permissions and funding.

Additional Projects and Outputs

In addition, the quarterly Plan for Jobs updates also record additional jobs created independent of Plan for Jobs projects. Some examples of these projects include:

- The Money Group created 90 full-time and 10 part-time jobs (95 FTEs) in the city during November/December 2012 (although these fall outside the qualifying period of January 2013 to be recorded in Plan for Jobs).
- Hymec Aerospace has moved to larger premises in Plymouth, and will be creating an additional 200 new jobs over the next five years. Some of these jobs will be captured during the Plan for Jobs reporting period, but a substantial number are also likely to be created after the completion of Plan for Jobs.
- The recent signing of the City Deal will lead to the creation of nearly 10,000 jobs across the City Deal area.
- PCC applied successfully for a grant from the Lancaster University RGF IV programme for business support / support business expansion, linking to the City Deal bid. This will lead to the creation of 446 direct jobs over the next three years.
- As part of the Seaton Neighbourhood land sale, there is an agreement for 10 new apprentices per year for the duration of the development (approx 10 year project).

*Adam Hickman
Economic Strategy & Partnership Officer
February 2013*

Appendix A

Plan for Jobs Task Force Members:

1. Cllr Evans - Plymouth City Council (Chair)
2. Prof. Julian Beer – Plymouth University
3. James Brent – Akkeron Group
4. Ian Brokenshire – KPMG
5. Simon Chamberlain – Tamar Science Park
6. Phil Davies – City College Plymouth
7. Peter Flukes – Wolseley Trust
8. Gareth Hart – Plymouth Social Enterprise Network
9. Bev Hurley – Outset
10. Roger Pipe – Millfields Trust
11. Judith Reynolds – Plymouth University
12. Clive Turner – Plymouth Community Homes

Appendix B

Copy of most recent Plan for Jobs quarterly report (Oct – Dec 2013)

Background

This report is the fourth quarterly update on progress for all 19 Plan for Jobs projects, covering the last quarter (October-December 2013 inclusive), Q4 in the table.

Further information is available from Adam Hickman (adam.hickman@plymouth.gov.uk).

Create jobs for local people by unlocking or speeding up major development projects, including housing			Q1+ Q2	Q3	Q4	TOTAL
1	West End Accelerated Development David Draffan	60 jobs to date are from the Theatre Royal regeneration. Work is likely to commence on the Civic Centre by December 2014 once the Council has secured alternative accommodation. Early discussions held with a developer for Colin Campbell Court. Consideration being given to the Millbay Boulevard as this effects the Plymouth Pavilions development and how the Boulevard will link to the City Centre.				
TARGET: 100+			60	0	0	60
2	Plymouth Pavilions/Home Park James Brent	Responses have been received and analysed in relation to 73 separate packages of work. Value engineering has commenced to get the project back within the budget agreed with Kier. Significant progress has been made with tenants identified for over 2/3rds of the scheme (by rental value). Discussions advancing with funders.				
TARGET: 750			0	0	0	0
3	Get Plymouth Building Clive Turner	Progress for the first 10 PCC sites: <ul style="list-style-type: none"> • Three sites achieved planning permission and due to start on site in Q1 of 2014. • One site expected to secure planning permission by the end of January 2014. • Planning application due to be submitted on a further site by the end of Jan 2014. • Three sites that had been taken back to the market have now been reallocated to new bidders. • The remaining two sites are still awaiting S77 consent for disposal of sports pitches from central Government. A decision is expected by the end of March 2014. 				

		A further 10 Council owned sites were brought to the market mid-December 2013, and proposals for these are to be submitted by developers the end of February 2014.				
TARGET: 75			0	0	0	0
4	Bickleigh Cllr Evans	Local estate agents appointed and sales launch completed. Nearly 300 enquiries received. Early reservation deposits have been taken. 4 sales jobs created. Pre-construction work by Kier is under way, with local consultants employed. Sub-contract packages are currently being tendered. On track to start work on site in the early summer.				
TARGET: 79			0	1	4	5
5	Provision of Enterprise Hubs Bev Hurley	Millfields Trust – funding agreement signed. Enabling works commenced 2 Dec 2013. Works will start on 6 January 2014. New jobs created remain as planned. North Prospect Business Centre - DCLG recently withdrew funding. However, there could still be a favorable outcome if this funding can be recovered - discussions will continue concerning this. Ocean Studios – ERDF funding agreement was signed on 24th October. Pre-construction surveys to start in Jan 2014 prior to starting on site.				
TARGET: 106			0	0	0	0
6	Proactive Approach to Planning Cllr Evans	The meanwhile use project (now called Plymouth Your Space) was launched in November 2013. A number of 'bids' submitted for sites with decisions expected in January. In October MVV recruited for 17 additional positions (mostly engineers) and have recruited into all positions. All will start during Q1 of 2014. The various skills, training and employment				

		Obligations now signed up to in the Sherford (06/02036/OUT) and Plymstock Quarry (07/01094/OUT). Applications have, as yet, not been triggered but some are likely to come forward in 2014 which will inform subsequent quarterly updates.				
TARGET: 11-50			10	8	0	18
Helping the city's unemployed gain skills and experience to help them get work as well as retain talented graduates						
7	1000 Club Gareth Hart	A further 324 new businesses have joined the 1000 Club. As well as jobs and apprenticeships created, the following has also been achieved: <ul style="list-style-type: none"> • Graduate Internship – 41 • GBW Work Experience – 212 • Schools Work Experience – 102 • The 1000 Club has been shortlisted for the Local Government Chronicle Private/Public Partnership Award – the result will be known on 12 March 2014. 				
TARGET: 430			361	208.5	144.5	714
8	Apprenticeship Training Agency Phil Davies	All companies engaged are SME's and all but one is new to apprenticeships. 25% of apprenticeships have been in the construction sector. There are a potential further 10 starts expected by mid-January. Number of apprentices is increasing as ATA now officially launched and expect target number of apprentices to be achieved.				
TARGET: 65			0	3	5	8
9	Making Waves Cllr Evans	16 sculptures are being sponsored by local businesses and will be decorated over next two months. Planning permission has been submitted for each location. The tourist trail will launch on the 3rd March with all the sculptures being placed on the Civic Piazza until the 10th March. Various events, promotional material and competitions being arranged, including a schools competition.				
TARGET: 93			1	0	0	1
Proactively champion and lobby to sell the city, its businesses, products and people						
10	Increasing Inward Investment Simon Chamberlain	New jobs created include GOD TV (eight new jobs) and Hymec Aerospace (ten new jobs). Further jobs are in the pipeline, including Tocardo.				

		18 businesses visited this quarter; the total number of companies visited so far in 2013/14 is 51. There has been a 51.4% increase in subscribers to the business newsletter since August. Discussions taking place over a new website dedicated to investment in the city.				
TARGET: 100			28.5	25	20	73.5
Unlock access to finance and provide support to enable job creation						
11	Plymouth Western Morning News Growth Fund 2 (PGWF 2) Julian Beer/Simon Chamberlain	14 Companies from Plymouth and the TTWA that have been awarded funding; profiled to create 221 FTE jobs. 13 jobs created between Oct-Dec 2013 as a result of the PWGF2 grants. *The Q4 figure includes an additional 26.5 jobs from Q3 as further outputs have subsequently been identified from Q3.				
TARGET: 64			18	3	39.5*	60.5
12	Fredericks Foundation Bev Hurley	One loan has been agreed; five on-line applications; two client meetings; one board meeting. Various networking events have also been held or are in the pipeline.				
TARGET: 24			1.5	2	2	5.5
13	Outset Finance Bev Hurley	Created a total of 53 new jobs in 2013 and offered £200,000 loans since the May 2013 re-launch. Outset Finance passed the £1 million loan mark since starting in January 2011 and has worked with 120 businesses. *Some of the 53 jobs counted under Outset Plymouth as customer goes through both programmes.				
TARGET: 49			14	2	37	53*
14	GAIN Julian Beer/Simon Chamberlain	26 new private sector jobs created at Tamar Science Park across a broad spectrum of businesses (over 10). Occupancy is unchanged, discussions on their 3-year strategy 2014-17 with stakeholders/members progressing.				
TARGET: 166			30	31	26	87
15	Digital Connectivity Cllr Evans	Digital Inclusion – PCC are leading a partnership on a newly established £330K project to ensure more citizens get online. Superfast Business support programme run				

		<p>by Peninsula Enterprise will be available to approximately 15% of city businesses.</p> <p>Through the City Deal the City Council successfully bid for £350,000 to support businesses to better exploit the web and ICT to increase exports and business productivity.</p> <p>PCC is also working to establish a city wide 'free' wireless network. Plymouth received three competitive bids, and expect to award final contracts in the next quarter.</p>				
TARGET: 95			23	12	12	47
16	<p>Business Engagement</p> <p>Ian Brokenshire</p>	<p>23 businesses were visited, which is more than double the number visited in the previous year. As a direct result, one company was able to secure funding which led to the creation of 0.5 FTE and another company was retained in Plymouth and encouraged to grow which has safeguarded two jobs and created a further four.</p>				
TARGET: 30			4	0	6.5	10.5
Unlock access to finance and provide support to enable growth			Q1	Q2	Q3	TOTAL
17	<p>Pursuing Public Finances for Jobs</p> <p>Peter Flukes</p>	<p>The first drafts of the LEP's EU strategy (EU SIF) and the Strategic Economic Plan (SEP) have been submitted to Government. Final versions to be submitted in Jan and March respectively.</p> <p>PCC applied successfully for a grant from the Lancaster Uni RGF IV programme. This will create 446 direct jobs over the next three years.</p> <p>Five RGF bids have been submitted with support from the City Council.</p>				
TARGET: 75			5(52 indirect over two years)	0	0	5
18	<p>PCC Procurement</p> <p>Gareth Hart</p>	<p>Continuing the focus to spend with local suppliers and SME's. Five events attended with local suppliers to support them on how to engage with Council contracts. Further events planned. In addition, Plymouth Business School has now been</p>				

		commissioned to undertake an economic impact assessment of PCC spend, including developing a multiplier tool. *The Q4 figure includes 12 jobs from Q3 as further outputs have subsequently been identified from Q3.				
TARGET: 11-50			10	0	25*	35
19	Plymouth Building for Jobs Investment Fund Cllr Evans	Further approvals have been given to: <ul style="list-style-type: none"> • £2.2 million for the acquisition of land at Seaton to facilitate the housing and commercial development and a new school. • Creation of a £500,000 fund to support the development of social enterprises across the city; this is estimated to create 50 jobs over the next two years. • Further investments in the pipeline. 				
TARGET: 51-100			0	0	0	0
TOTALS			566	295.5	321.5	1,183

Commentary

Quarter 4 has again shown strong numbers of jobs and apprenticeships created, superseding the quarterly jobs created target.

In order to reach the 2,000 jobs created target at the end of 2014 there needs to be an average of 250 jobs per quarter. Every quarter during the first year of the Plan has superseded this figure, including this latest update for Q4, resulting in a total of 1,183 job and apprenticeships created during the first year of the Plan. This strong progress during year one provides confidence that, as a minimum, the target number of jobs (2000 jobs over two years) will be met during the total Plan period.

The majority of projects are now showing jobs created. The projects which are not are predominantly larger building projects, but it was always anticipated that these would not start to have job outputs until the second year of the Plan.

Projects to watch

It is worth noting the following projects as they are currently showing no jobs created or only a small number of jobs created.

- a) Larger building projects – Plymouth Pavilions (project 2) and Get Plymouth Building (project 3):

As explained above, due to the nature of these projects it was always anticipated that they would start to see jobs created during 2014 once various permissions and funding was in place.

b) Provision of Enterprise Hubs (project 5):

Although no jobs have been created to date, significant progress has been made during 2013. Millfields Trust and Ocean Studios have funding and planning permission in place, in preparation for on-site work starting soon. Discussions are continuing to resurrect the North Prospect Business Centre project.

c) Making Waves (project 9):

Good progress is being made on a number of areas, including sponsorship of the sunfish and the range of marketing and publicity being planned. The project is due to launch during Apprenticeship Week in March 2014. Following this it is anticipated that the businesses who have sponsored a sculpture will also be in a position to take on an apprentice (working through the 1000 Club) and therefore there is likely to be an increase in apprenticeship numbers attributed to this project in future updates.

d) Investment Fund (project 19):

A number of investments have either been made during 2013, or are in the pipeline. These investments have tended to be for longer term projects, and therefore will start to see jobs created during 2014. For example, approx 100 jobs to be created as part of Ocean Studios.

Additional Job Creation

In addition to the 19 projects overseen here there have been a number of notable projects that have created additional employment in the city.

a) As part of the Seaton Neighbourhood land sale, there is an agreement to create ten apprentices per year for the duration of the development (approx 10 year project).

b) The Plymouth Western Morning News Growth Fund 2 – Q4 saw the final decision making round. There are 14 companies from Plymouth and the TTWA that have been awarded funding, profiled to create 221 FTE jobs.

c) PCC applied successfully for a grant from the Lancaster Uni RGF IV programme for business support / support business expansion, linking to the City Deal bid. This will lead to the creation of 446 direct jobs over the next three years.

d) PCC has recently taken on an extra 12 apprentices. These will be reported in the next quarterly update.

Recommendations

It is recommended that the Plan for Jobs Task Force:

a) Note and agree the content of the report.

b) Consider whether any additional actions are required.